

curriculum vitae



References:

Curtis Steele

Department of Art Chair,
Professor of Graphic Design
and Photography
Arkansas State University
PH: 870.972.3050
EML: csteele@astate.edu

Richard A. Lou

Chair, Department of Art
Professor of Photography
University of Memphis
108 Jones Hall
Memphis, TN 38152
PH: 901.678.2217
EML: ralou@memphis.edu

Gary Golightly

Associate Professor of
Graphic Design
Graphic Design
Undergraduate Program
Coordinator
University of Memphis
108 Jones Hall
Memphis, TN 38152
PH: 901.678.2702
EML: gglightly@memphis.edu

Kim Vickrey

Associate Professor of
Graphic Design
Arkansas State University
Creative Director of EyeSpeak
PH: 870.530.0466
EML: kvickrey@astate.edu

EDUCATION

University of Memphis: Memphis, TN May 2009

Masters of Fine Art (Graphic Design)
G.P.A. 3.93/4.0

Bradley University: Peoria, IL May 2006

Major: Graphic Design
Minors: Marketing and Business Management
G.P.A in Major 3.85/4.0, Total G.P.A. 3.72/4.0
Magna Cum Laude

Studied Abroad: London, England January 2004

Class: Creative Strategy

ACADEMIC APPOINTMENTS

Greenville College Assistant Professor of Digital Media

August 2010 - Present

Fall 2010: Introduction to Digital Media, Graphic Design 1, Web Page Design (HTML & CSS) , and Independent Studio.

Spring 2011: Graphic Design 1, Graphic Design 2, Introduction to Animation (Flash & After Effects), and Independent Studio.

Arkansas State University: Temporary Assistant Professor of Graphic Design

August 2009 - May 2010

Fall 2009: Graphic Design 5, Introduction to Digital Media and Design (Web), and Motion Design (After Effects).
Spring 2010: Advanced Digital Design (Flash), Graphic Design 2, and Package Design.

University of Memphis: Graduate Instructor of Record

August 2007 - Spring 2009

Spring 2009: Graphic Design History.

Fall 2007 & Spring 2008: Computer Assisted Design.

Fall 2008: Visual Thinking.

PROFESSIONAL ACTIVITIES

Professional Design and Consulting

Creative Food Works: brand naming, Memphis, TN, March 2010.

Hollywood Nepotism: website design, Memphis, TN, October 2008.

Lead Dog Web website: home page design, Memphis, TN, October 2008.

Onthisveryspot.com: online advertising design, Memphis, TN, September 2008.

Onthisveryspot.com: branding, Memphis, TN, September 2008.

Gator Clothes: website splash page design, Memphis, TN, September 2008.

Black River Banc Venture: website design, Memphis, TN, July 2008.

MegaNutrition Works, LLC: identity, Englewood, FL July 2008.

2008 Morgan Keegan Equity Conference: identity and promotin materials, Memphis, TN, June 2008.

Railway Maintenance Logistics: website design, Memphis, TN, June 2008.

FedEx Lead FY09 Poster: art direction and design, Memphis, TN, May 2008.

Askew Hargraves Harcourt & Assoc., Inc.: website design, Memphis, TN, May 2008.

Lead Dog Web: photography production, Memphis, TN, May 2008.

Compliance Assurance Associate Booklet: design and art direction, Memphis, TN, April 2008.

Viking Kitchen School Design Standards Manual: print production and design, Memphis, TN, July 2007.

2007 Morgan Keegan Equity Conference: identity and promotin materials, Memphis, TN, June 2007.

Spoon River Mercantile: identity, business cards, magnets, coffee mugs, Lewistown, IL, March 2005.

References Continued:

Lucas Charles

Associate Professor of
Graphic Design
Graphic Design Graduate
Program Coordinator
University of Memphis
108 Jones Hall
Memphis, TN 38152
PH: 901.678.5624
EML: lcharles@memphis.edu

Calvin Foster

Professor of Graphic Design
University of Memphis
PH: 901.678.2735
EML: clfoster@memphis.edu

Anthony Biggers

Graphic Arts & Technology
Instructor
Southwest Tennessee Com-
munity College
PH: 901.338.2157
EML: aebiggers@gmail.com

Micheal Guthrie

Design Director
ODEN
Memphis AIGA President
PH: 901.578.8055
EML: mguthrie@oden.com

Carolynn Clark

Creative Director
Lewis Clark Advertising
Design
PH: 901.274.7610
EML: cc@lewisclarkadvertis-
ing.com

Design Service to College

Arkansas State University Student Honors Luncheon: invitation, poster, tickets, and program, March 2010.
Arkansas State University Jed Jackson Artist Lecture: poster, March 2010.
Arkansas State University AIGA Southern Student Graphic Design Competition: poster, design, February 2010.
Arkansas State University Graphic Design Show: poster & postcard, design, October 2009.
Arkansas State University 100th Year Gallery Exhibition: poster, October 2009.

Outreach: (service to the community by furthering the value of design)

Christ United Methodist Church KIDMO room: design vector sketch, Memphis, TN, January 2010.
Memphis Pugs Adoption Society Golf Fundraiser: t-shirt design and poster, Memphis, TN, February 2009.
University of Memphis Jones Hall Gallery: website design and development, Memphis, TN, January 2009.
Memphis Pugs Adoption Society: Halloween Costume Contest t-shirt design, Memphis, TN, February 2009.
Memphis Pugs Adoption Society Golf Fundraiser: t-shirt design and poster, Memphis, TN, March 2008.
2007 St. Jude Children's Research Hospital Palliative Care Unit: identity, Memphis, TN, January 2007.

PROFESSIONAL EXPERIENCE (Prior to joining Greenville College faculty)

Lewis Clark Advertising Design: Memphis TN • Designer • April 2009 - June 2010

Print Production
Web Development
Flash Animation
Graphic Design
Search Engine Optimization

Freelance Work: Memphis TN • August 2007 - June 2010

Signature Advertising Agency: Editorial Design, Promotion Material, Multimedia Design, Outdoor Advertising, and Production.
Beatty Hill Architecture: Editorial Design.
Viking Kitchen School: Editorial Design.
Morgan Keegan: Event Identity Design and Promotion Material.
Phormulate Hair: Promotion Material.
Lead Dog Web: Website Design and Advanced Photoshop Editing.
Ultimate Web Design: Website Design.
Compliance Assurance Associates: Editorial Design.
O.T.V.S.: Website Design & Architecture, Promotion Material, Identity Design, Editorial Design.

O.T.V.S.: Memphis, TN • Web Design Contractor • June - September 2008

HTML and CSS coding.
Information Architecture.

Jones Art Gallery: University of Memphis • Graphic / Web Designer
August 2007 - December 2008

Created promotional material for gallery and other artists in need.
Designed and coded the Jones Art Gallery website.

Center For Multimedia Arts: University of Memphis • Design Research Assistant
August 2006 - December 2007

Conducted research for interdisciplinary group of professors.
Designed print and multimedia based material in support of major projects.

PIP Printing Memphis TN • Graphic Design Contractor • May - August 2007

Designed and printed a variety of promotional material.
Communicated with clients regarding their individual needs.

Peoria Area Chamber of Commerce: Peoria IL • Graphic Design Intern
June 2005 - May 2006

Designed assorted printed materials i.e. logos, event promotion and signage.
Conducted presentations on design concepts at relevant committee meetings.

MCOMM Group: Peoria IL • Graphic Design Intern • Fall Semester 2004

Created assorted logos, direct mail cards and brochures.
Preparation of projects to print.

Illinois Manufacturing Extension Center: Peoria IL • Graphic Design / Marketing Intern
Fall 2003 - Fall 2004

Planned and produced IMEC and IMEC's client sales and promotional literatures.
Structured internet newsletter and bimonthly printed newsletter.

HONORS AND AWARDS

Personal Honors and Awards

2010 ADDY® Bronze, American Advertising Federation Northeast Arkansas, ASU Graphic Design Student Show poster.
2008 Merit Winner, AIGA Memphis Christmas Card Contest.
2006-2009 Received University of Memphis Assistantship / Tuition Waver.
2006 Named Outstanding Student in Graphic Design at Bradley University.
2002-2006 Bradley University Dean's Academic Scholarship.
2002-2006 Caterpillar Inc. Scholarship.
2003-2006 National Dean's List.
2002-2006 Bradley University Dean's List.
2003, 2004, 2005, 2006 Who's Who Among American's College Students.

Student Honors and Awards

2010 Best of Multimedia Award, AIGA Southern Student Graphic Design Competition.
(Arkansas, Kentucky, Louisiana, Mississippi, Missouri and Tennessee), Luther Pagan, non profit website.
2010 Best of Multimedia Runner-Up Award, AIGA Southern Student Graphic Design Competition.
(Arkansas, Kentucky, Louisiana, Mississippi, Missouri and Tennessee), Joshua Hopper, Highway website.
2010 Best of Multimedia Merit Award, AIGA Southern Student Graphic Design Competition.
(Arkansas, Kentucky, Louisiana, Mississippi, Missouri and Tennessee), Tiffany Taylor, Opposite Words Animation.
2010 Show Admission, AIGA Southern Student Graphic Design Competition.
(Arkansas, Kentucky, Louisiana, Mississippi, Missouri and Tennessee), Jennifer Day, Horse Treat packaging.
2010 Show Admission, AIGA Southern Student Graphic Design Competition.
(Arkansas, Kentucky, Louisiana, Mississippi, Missouri and Tennessee), Dustin Simpkins, Dog Food packaging.
2010 Silver ADDY® Award, American Advertising Federation District 10
(Arkansas, Louisiana, Oklahoma, Texas), Ryan Ochsner, advertising campaign.
2010 Best of Show & Gold ADDY® Award, American Advertising Federation Northeast Arkansas,
Ryan Ochsner, advertising campaign.
2010 Bronze ADDY® Award, American Advertising Federation Northeast Arkansas, Lindley White, television.
2009 Show Admission, University of Memphis Juried Student Design Exhibition, Andrew Baines, poster.

PROFESSIONAL ORGANIZATIONS

2006-Present Memphis AIGA Chapter Member (American Institute of Graphic Arts).
2008-2010 901 Creatives Member.
2005-2006 President of Bradley University Student AIGA Chapter.
2004-2006 AIGA Member for Bradley University's Chapter.

COMMUNITY ACTIVITIES

- 2008-Present Memphis Pug Rescue Volunteer Graphic Designer.
- 2009-2010 Member/Volunteer of C.H. Nash Chucalissa Museum, Memphis, TN.
- 2003-2006 Alpha Phi Omega Member, (national co-ed service fraternity).
- 2004 Fall Semester Blood Drive Chair through Alpha Phi Omega.
- 2003-2004 Habitat for Humanity Member.
- 2004-Present Central Illinois Herpetological Society Volunteer Webmaster.

JURORIED WORK

- 2010 Juror Arkansas State University Fine Art Scholarship Recipient at the Memphis Brooks Museum of Art.
- 2009 Juror For Southwest Tennessee Community College Graphic Arts Graduating Show.

SELECTED EXHIBITIONS

- 2009 Exhibited 6 pieces in Arkansas State University Faculty Show.
- 2008 Exhibited 6 pieces in Northwest Mississippi Community College Graduate Student Exhibition.

CURATED EXHIBITIONS

- S 2010 Arkansas State University AIGA Southern Student Graphic Design Competition
Judged By Rocco Piscatello, Founder of Piscatello Design Centre / Professor at Fashion Institute of Technology.
- F 2010 Arkansas State University Graphic Design 5 Senior Show "Designing The Brief".

INVITED SEMINARS

- 3/15/10 Maryville University of Saint Louis *Brainstorming Techniques For Designers.*
- 2/10/10 Indiana University South East University *Choosing The Right Hat.*
- 2/1/10 Youngstown State University *Choosing The Right Hat.*
- 12/15/09 University of Wisconsin-Platteville *Disadvantages To Flash Websites In Relation To Search Engine Optimization.*
- 12/2/09 College of Mount St. Joseph *Brainstorming Techniques For Designers.*
- 5/12/09 Arkansas State University *Work and Research of Jessa Wilcoxen.*

DIRECTED WORKSHOPS

- 2/11/10 Indiana University South East *Animating Typographic Systems in Adobe Flash CS4.*
- 11/13/09 Arkansas State University *Introduction to Digital Painting Techniques.*

TECHNICAL SKILLS

- Extensive knowledge of Photoshop, Illustrator, Fireworks, Dreamweaver, HTML, CSS, GarageBand, QuarkXPress, InDesign, Acrobat, Microsoft Office, and iLife.
- Intermediate skills in Flash (ActionScript 2.0 / 3.0) and After Effects.

DEPARTMENT SERVICE

Arkansas State University

- 2009 - 2010: Faculty Advisor for AIGA (American Institute of Graphic Arts).
- 2009 - 2010: Gallery/Visiting Artist Committee Member.
- 2009 - 2010: Assessment Committee Member.
- 2009 - 2010: Curriculum Committee Member.
- 2009 - 2010: Scholarship Committee Member.
- 2009 - 2010: Review Master of Arts Students' Work at quartley critiques.