

EDUCATION

University of Memphis: Memphis, TN May 2009

Masters of Fine Art (Graphic Design)
G.P.A. 3.93/4.0

Bradley University: Peoria, IL May 2006

Major: Graphic Design
Minors: Marketing and Business Management
G.P.A in Major 3.85/4.0, Total G.P.A. 3.72/4.0
Magna Cum Laude

Studied Abroad: London, England January 2004

Class: Creative Strategy

ACADEMIC APPOINTMENTS

Greenville College Assistant Professor of Digital Media

August 2010 - Present

Spring 2011 Courses: Graphic Design 1, Graphic Design 2, Introduction to Animation (Flash & After Effects), and Independent Studio.

January 2011 Interterm Course: Image Design

Fall 2010 Courses: Introduction to Digital Media, Graphic Design 1, Web Page Design (HTML & CSS), and Independent Studio.

Arkansas State University: Temporary Assistant Professor of Graphic Design

August 2009 - May 2010

Fall 2009 Courses: Graphic Design 5, Introduction to Digital Media and Design (Web), and Motion Design (After Effects).

Spring 2010 Courses: Advanced Digital Design (Flash), Graphic Design 2, and Package Design.

University of Memphis: Graduate Instructor of Record

August 2007 - Spring 2009

Spring 2009 Course: Graphic Design History.

Fall 2007 & Spring 2008 Courses: Computer Assisted Design.

Fall 2008 Course: Visual Thinking.

PROFESSIONAL ACTIVITIES

see appendix for visuals & descriptions

Professional Design and Consulting

Hagie | Hopps Wedding: wedding invitation, logo, RSVP cards, thank you cards, save-the-date cards design, Lewistown, IL, July 2011.

ALGA St. Louis: website art direction, Saint Louis, MO, April 2011.

Greenville Vet Clinic: website architecture consulting, Greenville, IL, January 2011.

The Kara Michael Freeman Studio: website design and development, Memphis, TN, December 2010.

Mississippi State University Department of Wildlife, Fisheries and Aquaculture: logo, Starksville, MS, December 2010.

Buck X-ograph: logo, Springfield, MO, November 2010.

Millikin University Biology Professor: Travis Wilcoxen: website design and development, Decatur, IL, July 2010.

Creative Food Works: brand naming, Memphis, TN, March 2010.

Hollywood Nepotism: website design, Memphis, TN, October 2008.

Lead Dog Web website: home page design, Memphis, TN, October 2008.

Onthisveryspot.com: online advertising design, Memphis, TN, September 2008.

Onthisveryspot.com: branding, Memphis, TN, September 2008.
Gator Clothes: website splash page design, Memphis, TN, September 2008.
Black River Banc Venture: website design, Memphis, TN, July 2008.
MegaNurtrition Works, LLC: identity, EngleWood, FL July 2008.
2008 Morgan Keegan Equity Conference: identity and promotin materials, Memphis, TN, June 2008.
Railway Maintence Logistics: website design, Memphis, TN, June 2008.
FedEx Lead FY09 Poster: art direction and design, Memphis, TN, May 2008.
Askew Hargraves Harcourt & Assoc., Inc.: website design, Memphis, TN, May 2008.
Lead Dog Web: photography production, Memphis, TN, May 2008.
Complaince Assurance Associate Booklet: design and art direction, Memphis, TN, April 2008.
Viking Kitchen School Design Standards Manual: print production and design, Memphis, TN, July 2007.
2007 Morgan Keegan Equity Conference: identity and promotin materials, Memphis, TN, June 2007.
Spoon River Mercantile: identity, business cards, magnets, coffee mugs, Lewistown, IL, March 2005. .

Academic Consulting:

Assisted Arkansas State University Graphic Design Professor, Casey McGarr in conducting the 2011 Southern Student Design Show. Provided all of the contact information of professors in the southern states, previous poster, and show cards designs as a reference tool.: March 2011.
Provided syllabi, example student projects, and project instructions to recently hired Arkansas State University Professor, Casey McGarr: July 2010.
Provided syllabi, example student projects, and project instructions to recently hired Arkansas State University Professor, Nikki Arnell: July 2010.

PROFESSIONAL EXPERIENCE

Lewis Clark Advertising Design: Memphis TN • Designer • April 2009 - June 2010

Print Production
Web Development
Flash Animation
Graphic Design
Search Engine Optimization

Freelance Work: Memphis, TN | Pana, IL • August 2007 - Present

Appreviated List of Organizations that have used my creative services:

Arkansas State University: Editorial Design, Promotion Material
Beatty Hill Architecture: Editorial Design.
Compliance Assurance Associates: Editorial Design.
Greenville College: Editorial Design, Promotion Material, Website Design & Development, Branding
Lead Dog Web: Website Design and Advanced Photoshop Editing.
Morgan Keegan: Event Identity Design and Promotion Material.
O.T.V.S.: Website Design & Architecture, Promotion Material, Identity Design, Editorial Design.
Phormulate Hair: Promotion Material.
Signature Advertising Agency: Editorial Design, Promotion Material, Multimedia Design, Outdoor Advertising, and Production, Branding.
Ultimate Web Design: Website Design.
University of Memphis: Editorial Design, Promotion Material, Multimedia Design
Viking Kitchen School: Editorial Design.

O.T.V.S.: Memphis, TN • Web Design Contractor • June - September 2008

HTML and CSS coding.
Information Architecture.

Jones Art Gallery: University of Memphis • Graphic / Web Designer
August 2007 - December 2008

Created promotional material for gallery and other artists in need.
Designed and coded the Jones Art Gallery website.

Center For Multimedia Arts: University of Memphis • Design Research Assistant
August 2006 - December 2007

Conducted research for interdisciplinary group of professors.
Designed print and multimedia based material in support of major projects.

PIP Printing Memphis TN • Graphic Design Contractor • May - August 2007

Designed and printed a variety of promotional material.
Communicated with clients regarding their individual needs.

Peoria Area Chamber of Commerce: Peoria IL • Graphic Design Intern
June 2005 - May 2006

Designed assorted printed materials i.e. logos, event promotion and signage.
Conducted presentations on design concepts at relevant committee meetings.

MCOMM Group: Peoria IL • Graphic Design Intern • Fall Semester 2004

Created assorted logos, direct mail cards and brochures.
Preparation of projects to print.

Illinois Manufacturing Extension Center: Peoria IL • Graphic Design / Marketing Intern
Fall 2003 - Fall 2004

Planned and produced IMEC and IMEC's client sales and promotional literatures.
Structured internet newsletter and bimonthly printed newsletter.

TECHNICAL SKILLS

Extensive knowledge of Photoshop, Illustrator, Fireworks, GarageBand, QuarkXPress, InDesign, Acrobat, Microsoft Office Flash (Action Script 2.0 / 3.0), After Effects, Web Design, Front-End Web Development, Dreamweaver, HTML, HTML 5, XHTML, CSS,
Intermediate skills in Final Cut Express, MediaShout, and iLife.
Basic skills in PHP, MySQL, NaviCat, Content Management System Development, and Search Engine Optimization. Adobe Premier, Adobe Encore, and Aperture.
Comfortable with both PC and Macintosh.

HONORS AND AWARDS

see appendix for visuals & descriptions

Personal Honors and Awards

2010 ADDY® Bronze, American Advertising Federation Northeast Arkansas, ASU Graphic Design Student Show poster.
2008 Merit Winner, AIGA Memphis Christmas Card Design Contest.

My Students' Honors and Awards

see appendix for visuals & descriptions

2011 3rd Place, Beauty of Life Traveling Exhibition, Beky Smith, Digital Photography Series.
2010 Gold ADDY® Award, American Advertising Federation District 6 (Illinois), Beky Smith, Poster | Khmer Rouge.
2010 Gold ADDY® Award, American Advertising Federation District 6 (Illinois), Kelly Baker, Digital Illustration | Celebrity Magazine.
2010 Silver ADDY® Award, American Advertising Federation District 6 (Illinois), Kimberly Minshall, Poster | Give Blood.
2010 Silver ADDY® Award, American Advertising Federation District 6 (Illinois), Blake Holderread Digital Illustration | Celebrity Magazine.

- 2010 Silver ADDY® Award, American Advertising Federation District 6 (Illinois), Kristin Minshall Magazine Cover and Spread Series | Fresh Christian Girls Magazine.
- 2010 Silver ADDY® Award, American Advertising Federation District 6 (Illinois), Logan Shaw, Poster | Khmer Rouge.
- 2010 Silver ADDY® Award, American Advertising Federation District 6 (Illinois), Miranda Caulkins Magazine Spread Design and Original Photograph | Riam Magazine.
- 2010 Bronze ADDY® Award, American Advertising Federation Northeast Arkansas, Tiffany Taylor, Circus Nuts Packaging.
- 2010 Bronze ADDY® Award, American Advertising Federation Northeast Arkansas, Jennifer Day, Horse Treats packaging.
- 2010 Bronze ADDY® Award, American Advertising Federation Northeast Arkansas, Jennifer Day, Naked Truth Advertising Campaign.
- 2010 Silver ADDY® Award, American Advertising Federation Northeast Arkansas, Ginger Hill, Menopause Spread.
- 2010 Silver ADDY® Award, American Advertising Federation Northeast Arkansas, Ginger Hill, Menopause Cover.
- 2009 Best of Multimedia Award, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Luther Pagan, non profit website.
- 2009 Best of Multimedia Runner-Up Award, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Joshua Hopper, Highway website.
- 2009 Best of Multimedia Merit Award, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Tiffany Taylor, Opposite Words Animation.
- 2009 Show Admission, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Jennifer Day, Horse Treat packaging.
- 2009 Show Admission, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Dustin Simpkins, Dog Food packaging.
- 2009 Silver ADDY® Award, American Advertising Federation District 10 (Texas, Oklahoma, Arkansas, Northwest Louisiana.), Ryan Ochsner, advertising campaign.
- 2009 Best of Show & Gold ADDY® Award, American Advertising Federation Northeast Arkansas, Ryan Ochsner, advertising campaign.
- 2009 Bronze ADDY® Award, American Advertising Federation Northeast Arkansas, Lindley White, television.
- 2009 Show Admission, University of Memphis Juried Student Design Exhibition, Andrew Baines, poster.

PROFESSIONAL ORGANIZATIONS

- 2010-Present Decatur Illinois Advertising Club Member
- 2010-Present Peoria Illinois Advertising Club Member
- 2011-Present St. Louis AIGA Chapter Education Chair (The professional association for design).
- 2010-Present St. Louis AIGA Chapter Member (The professional association for design).
- 2006-2010 Memphis AIGA Chapter Member (The professional association for design).
- 2008-2010 901 Creatives Member.
- 2005-2006 President of Bradley University Student AIGA Chapter.
- 2004-2006 AIGA Member for Bradley University's Chapter.

JURORIED WORK

- 2010 Juror Arkansas State University Fine Art Scholarship Recipient at the Memphis Brooks Museum of Art.

2009 Juror For Southwest Tennessee Community College Graphic Arts Graduating Show.

SELECTED EXHIBITIONS

see appendix for visuals & descriptions

2011 Exhibited 1 pieces in American Advertising Federation ADDY Awards Gala, Peoria Illinois.

2009 Exhibited 6 pieces in Arkansas State University Faculty Show.

2008 Exhibited 6 pieces in Northwest Mississippi Community College Graduate Student Exhibition.

CURATED EXHIBITIONS

S 2010 Arkansas State University *AIGA Southern Student Graphic Design Competition*
Judged By Rocco Piscatello, Founder of Piscatello Design Centre / Professor at Fashion Institute of Technology.

F 2010 Arkansas State University *Graphic Design 5 Senior Show "Designing The Brief"*.

INVITED SEMINARS

3/15/10 Maryville University of Saint Louis *Brainstorming Techniques For Designers.*

2/10/10 Indiana University South East University *Choosing The Right Hat.*

2/1/10 Youngstown State University *Choosing The Right Hat.*

12/15/09 University of Wisconsin-Platteville *Disadvantages To Flash Websites In Relation To Search Engine Optimization.*

12/2/09 College of Mount St. Joseph *Brainstorming Techniques For Designers.*

5/12/09 Arkansas State University *Work and Research of Jessa Wilcoxen.*

DIRECTED WORKSHOPS

4/19/11 & Pana Junior High School, *Design For Our Future - Save the Earth Theme.*

4/25/11 Taught design techniques and conducted design activities with the 7th grade Art class and 8th grade Art class.

2/11/10 Indiana University South East, *Animating Typographic Systems in Adobe Flash CS4.*
Taught Flash animation techniques and conducted a design activity with the Junior level Graphic Design class.

11/13/09 Arkansas State University, *Introduction to Digital Painting Techniques.*
Taught digital painting techniques and conducted an art activity with Arkansas High School art teachers.

COORDINATED LECTURES/SEMINARS/COLLOQUIUM

Greenville College

4/12/11 Ray Malkin freelance photographer & Dee Coleman owner of Shock City Studios from Saint Louis MO, spoke on the behalf of VLAA - *Volunteer Lawyers and Accountants for the Arts* (60+ in attendance). Sponsored by the Digital Media, Art, and Music departments.

10/27/10 David Walker from Memphis TN, *Life By Design* (80+ in attendance) also hosted a portfolio review of digital media and art students work, joined students and faculty for lunch in the Dinning Commons, and critiqued student's work in my Graphic Design I class. My husband and I hosted Walker at our house for 2 nights.

Arkansas State University

4/27/10 Micahel Guthrie from Memphis TN, *How to Survive As A Designer*, (60+ in attendance) also presented awards at AIGA Southern Graphic Design Exhibition and went to dinner with graphic design students and faculty.

COURSES DEVELOPED

Greenville College

Sp 2011 Developed and Taught *Intro to Animation 2* (DM 350) for the Digital Media Department

Sp 2011 Developed and Taught *Graphic Design 2* (DM 330) for the Digital Media Department

Jan 2011 Developed and Taught *Image Design* (DM 370) for the Digital Media Department

PROFESSIONAL DEVELOPMENT

Conferences / Workshops Attended

- 2/26/11 Brought Students to AIGA St. Louis Student Conference, Maryville University, St. Louis, MO. / Directed 50 Professional Reviewers and 130 students for the portfolio review
- 11/8/10 - Attendee / AIGA Design Educator's New Contexts/New Practices Conference, Raleigh, NC.
- 11/10/10
- 4/27/10 Attendee AIGA Shop Talk at EM Printing, Memphis, TN.
- 2/25/10 - Portfolio Reviewer / Brought Students to Dish AIGA Student Design Conference, Nashville, TN.
- 2/26/10
- 10/8/09 - Attendee / Brought Students to Make/Think AIGA National Design Conference, Memphis, TN.
- 10/11/09
- 11/8/08 Attendee AIGA FACE Conference, Memphis, TN.

General Exhibitions / Lecturers Attended

- 5/15/11 Craftswoman: This is not a show about Feminism, Metamorphose, *Roland Art Gallery, Greenville IL.*
- 5/1/11 Tenatural Spectacular, Reconstruct, *Roland Art Gallery, Greenville IL.*
- 4/30/11 Sound Structure: Sound & Art in an Era of Flow, Andrea Polli, Shawn Decker, Christopher Janney, Polly Ullrich, *Artropolis, Chicago IL.*
- 4/30/11 Furnishing Louisiana: A Harrowing History of Antique Preservation From the 18th Century Through Hurricane Katrina, Sarah Doerries & Jessica Dorman, *Artropolis, Chicago IL.*
- 4/29/11 Master of Fine Art Thesis Exhibition, *Art Institute of Chicago, Chicago IL.*
- 4/29/11 *Museum of Contemporary Art, Chicago IL.*
- 4/29/11 Public Works, *Museum of Photography, Chicago IL.*
- 3/11/11 Varsity Art XV Exhibition Reception, *C&A St. Louis on Washington Ave, St. Louis MO.*
- 12/22/10 Patricia Abraham, *Caribbean Series, Majl Lina Gallery, Palmer, Puerto Rico.*
- 10/9/10 Kenn Kotara, *The Bucket, the water, and the well, Flanders Gallery, Raleigh, NC.*
- 9/20/10 Christine A. Holtz, *Roland Art Gallery, Greenville IL.*
- 8/4/10 Larry Klugman, *Significance Of Marketing At Directing The Publics' Interest and Getting Their Votes, Decatur Club, Decatur, IL*
- 7/13/10 Maya Bruck, *Where is the Champaign Urbana Design Organziation Heading and Pecha Kucha, Decatur Club, Decatur, IL*
- 5/6/10 University of Memphis Senior Graphic Design Show, *Emerge Gallery, Memphis TN.*
- 4/27/10 Micahel Guthrie, *How to Survive As A Designer, Arkansas State University.*
- 4/22/10 Nikki Arnell, *Fundamental Dolls, Arkansas State University.*
- 4/14/10 Casey McGarr, *Graphic Design Work and Research, Arkansas State University.*
- 4/9/10 Graphic Design Student Exhibition, *Joy Smith Gallery, Memphis, TN.*
- 12/17/09 University of Memphis Senior Graphic Design Show, *Memphis TN.*
- 12/10/09 Arkansas State University BFA Show, *Arkansas State University.*
- 10/9/10 Dixon Gallery and Gardens, *Lichtenstein in Process, Memphis, TN.*
- 8/27/09 Arkansas State University Faculty Exhibition, *Bradbury Gallery, Arkansas State University.*

Community Art / Design Events Attended

- 4/30/11 Artropolis - Chicago's Celebration of Art, Antiques, and Culture, *Chicago, IL.*
- 9/18/10 Arts in Central Park, *Decatur, IL.*
- 2/27/10 Arkansas State University Lifeline to Art Auction, *Jonesboro, AR.*
- 10/24/09 River Arts Fest, *Memphis, TN.*
- 9/17/09 Cooper Young Art Festival, *Memphis, TN.*

SERVICE TO THE COLLEGE

see appendix for visuals & descriptions

Design Service: Greenville College

- Guatemala IGA Cookout Fundraiser*: poster/online promotion image, April 2011.
- Guatemala Junior/Senior Banquet Photography Fundraiser*: poster/online promotion image, April 2011.
- 2011 Student Design Expo*: poster/online promotion image, May 2011.
- Annual Student Exhibition*: poster/online promotion image, January 2011.
- Image Design Recruiting*: poster/online promotion image, November 2010.
- Graphic Design 2 Recruiting*: poster, November 2010.
- Digital Media Seminar (David Walker)*: poster/online promotion image, October 2010.
- AIGA pseudoCon*: poster/online promotion image and logo, September 2010.
- AIGA Recruiting*: poster/online promotion image, September 2010.

Design Service: Arkansas State University

- Student Honors Luncheon*: invitation, poster, tickets, and program, March 2010.
- Jed Jackson Artist Lecture*: poster, March 2010.
- AIGA Southern Student Graphic Design Competition*: poster, design, February 2010.
- Arkansas State University Graphic Design Show*: poster & postcard, design, October 2009.
- Arkansas State University 100th Year Gallery Exhibition*: poster, October 2009.
- AIGA Elections*: poster, September 2009.

Greenville College: Student International Mission Trip to Magdalena, Guatemala

2011 May Term Faculty Team Leader: May 23 - June 5

- 5/23/11 - Captured photography & video interviews of mission work.
- 6/5/11 Created a promotional video for Student International along with students and SI staff: Jose Fares, Nick Robertson, Tyler Oesterreich, Chelsea Tredor.

Arkansas State University

- 2009 - 2010: Faculty Advisor for AIGA (The professional association for design).
- 2009 - 2010: Gallery/Visiting Artist Committee Member.
- 2009 - 2010: Assessment Committee Member.
- 2009 - 2010: Curriculum Committee Member.
- 2009 - 2010: Scholarship Committee Member.
- 2009 - 2010: Review Master of Arts Students' Work at quarterly critiques.

STUDENT ADVISING / MENTORING:

Greenville College

Independent Study

- Summer/Fall 2011 Mike Simpson *Animation Techniques in Flash & After Effects*
- Summer 2011 Brian Starkey *Animation Techniques in Flash & After Effects*
- Summer 2011 Phil Ortiz *Animation Techniques in Flash & After Effects*
- Spring 2011 Ben Johnson *Design*
- Fall 2010 Devin Moroney *Animation Techniques Using Adobe After Effects*

Portfolio Mentoring

- Spring 2011 Krista Schopp, Met weekly to discuss the work in her portfolio and the development of her online portfolio.
- Fall 2010 Jessi Champion, Met biweekly to discuss the work in her portfolio and the development of her online portfolio.

SERVICE TO THE COMMUNITY

see appendix for visuals & descriptions

Design Creation

Student International Guatemala Promotion: 14 minute video, June 2011.

Pana First United Methodist Church Announcements, powerpoint template & background graphic, Pana, IL, March 2011.

Pana First United Methodist Church New Members Luncheon: invitation and poster, Pana, IL, February 2011.

Pana First United Methodist Church Back To Church Sunday: poster and pocket size handouts, Pana, IL, August 2010.

Memphis Pugs Adoption Society Golf Fundraiser: t-shirt design, Memphis, TN, May 2010.

Christ United Methodist Church KIDMO room: design vector sketch, Memphis, TN, January 2010.

Memphis Pugs Adoption Society Golf Fundraiser: t-shirt design and poster, Memphis, TN, February 2009.

University of Memphis Jones Hall Gallery: website design and development, Memphis, TN, January 2009.

Memphis Pugs Adoption Society: Halloween Costume Contest t-shirt design, Memphis, TN, February 2009.

Memphis Pugs Adoption Society Golf Fundraiser: t-shirt design and poster, Memphis, TN, March 2008.

2007 St. Jude Children's Research Hospital Palliative Care Unit: identity, Memphis, TN, January 2007.

2008-2010 Memphis Pug Rescue Volunteer Graphic Designer.

2009-2010 Member/Volunteer of C.H. Nash Chucalissa Museum, Memphis, TN.

2004-Present Central Illinois Herpetological Society Volunteer Webmaster.

Design Outreach: (service to the community by furthering the value of design)

AIGA St. Louis Education Chair:

AIGA St. Louis, the professional association for design, has over 400 members. Approximately 60% are student members. The Education Chair promotes and expands regional student and faculty participation in the design community, serving as a liaison between AIGA National, AIGA St. Louis and Student Group Faculty Advisors at surrounding universities. Duties may include coordinating Faculty advisors and their Student Groups, arranging studio tours, related educational activities; keeping records of contact information for each Student Group's leadership; submitting reports to national, including information about current activities of each Student Group, as well as Chapter events or activities related to education; managing and directing an annual faculty/student roundtable to share event ideas and outline the expectations of the Chapter from each Group; and promoting collaboration between schools.

8/6/11 *We Need More*, Organized 2 Studio Tours & Discussions with Professions for AIGA Colorado Student Group, St. Louis, MO

8/3/11 AIGA St. Louis Board Retreat, 2e Creative, St. Louis, MO

3/26/11 AIGA St. Louis Board Meeting, Centene Center for the Arts & Education, St. Louis, MO

3/10/11 Created and regularly update AIGA St. Louis Faculty Advisor Facebook page

2/26/11 Brought GC Students to AIGA St. Louis Student Conference, Maryville University, St. Louis, MO. / Directed 50 Professional Reviewers and 130 students for the portfolio review.

General: Outreach

4/19/11 & Pana Junior High School, Pana, IL *Design For Our Future - Save the Earth Theme.*

4/25/11 Taught design techniques and conducted design activities with the 7th grade Art class and 8th grade Art class.

5/6/10 Colonial Middle School, Memphis, TN. *Design For Our Future - Optional School Promotion Theme* Conducted a graphic design activity for a 7th grade Creative Writing class,

Greenville College: AIGA Student Chapter

Faculty Advisor 2010 - Present

Arkansas State University: AIGA Student Chapter

Faculty Advisor 2009 - 2010

Arkansas State University: Conducted Formal Student Reviews of MA and BFA junior students' work with other Art department faculty